



Food Manufacturer

Leading Food Manufacturer Embraces Microsoft Dynamics 365 for Enhanced Visibility and Efficiency

Background:

A leading food manufacturer specializing in pickles, sauces, and salad dressings, based in Duncan, Nebraska, USA, faced significant operational inefficiencies with its outdated ERP system. With a broad footprint across North America, the company required an advanced solution to enhance its operational efficiency and ensure regulatory compliance. The need for a modern ERP system was critical to overcoming limitations and addressing industry-specific challenges.

Challenge:

The manufacturer struggled with several key issues, including limited access to real-time data, which hampered decision-making and reporting. Predominant manual processes led to errors and inefficiencies, while the legacy ERP system failed to manage high transaction volumes effectively. Compliance with FDA regulations was challenging due to difficulties in tracking batches and expiry dates, and inaccuracies in the Bill of Materials and purchasing processes further exacerbated operational problems.

Solution:

To address these challenges, the manufacturer adopted Microsoft Dynamics 365 Business Central. This solution provided robust features for financial management, inventory tracking, and purchasing processes. The integration of Dynamics 365 with Continia Expense Management also streamlined expense handling. The system was customized to meet the manufacturer's specific needs, ensuring a comprehensive and tailored approach to enhancing operational efficiency and regulatory compliance.

Implementation:

Brightpoint Infotech led the successful transition to Dynamics 365 Business Central by conducting a thorough assessment of existing systems and business processes. They developed a project roadmap, customized core modules, and executed meticulous data migration from legacy systems. The integration with Continia Expense Management and the provision of extensive training ensured a smooth implementation and high user adoption, with ongoing support to address any post-implementation needs.

Benefits:

The implementation of Microsoft Dynamics 365 Business Central resulted in significant improvements. Enhanced customer service and accuracy led to increased revenue, while customized reporting facilitated faster and more informed decision-making. The cloud-based solution offered scalability, adapting to the company's growth, and optimized manufacturing and supply chain operations, including streamlined delivery scheduling and automated key processes.

Cost Optimization: By automating previously manual processes, the manufacturer significantly reduced operational costs associated with errors and inefficiencies. Standardized purchasing processes minimized raw material wastage and pilferage, leading to cost savings. The streamlined inventory management also optimized stock levels, further contributing to cost efficiency and better resource utilization.

Rapid Deployment: The transition to Microsoft Dynamics 365 Business Central was executed with a well-defined project plan and a focus on minimizing disruption. Brightpoint Infotech's structured approach to assessment, customization, and training enabled a swift and efficient deployment. The seamless migration of data and integration with existing systems ensured that the manufacturer could quickly benefit from the new system's capabilities.

Enhanced Functionality: Dynamics 365 Business Central provided enhanced functionality across various operational areas, including financial management, inventory tracking, and purchasing. The system's robust reporting tools and automated processes improved accuracy and efficiency. Complex manufacturing needs, such as unit of measure conversions, were effectively managed, showcasing the system's adaptability to specific industry requirements.

Future Growth and Scalability: The cloud-based Dynamics 365 Business Central solution offers the scalability required to support the manufacturer's future growth. As the business expands and evolves, the system's flexible architecture will accommodate increasing transaction volumes and new operational demands. This scalability ensures that the manufacturer remains agile and well-positioned for long-term success in the competitive food manufacturing industry.

Brightpoint Infotech is a Microsoft Solutions Partner (Business Applications) and have delivered Microsoft Solutions and Services for over 15+ years. We are specialized in Dynamics Finance, Dynamics Supply Chain Management, Dynamics Business Central (BC), Dynamics Sales and Marketing (CRM), Human Resources (HR), Project Operations (PO), and Field Services. Additional expertise in AX, NAV, GP, Power Platform (BI, Apps, Automate), SharePoint, and Azure Technologies.

Locations

USA 11342 Wiles Road, Coral Springs, FL 33076, USA | +1 (954) 840-8586

Canada 1 King Street West, Suite 4800-153, Toronto, Ontario-M5H 1A1 | +1 (647) 247-1805

UAE 1103, Al Moosa Tower 1, Trade Center, Dubai, UAE | +971 50 939 5171

Africa ABC Place, Block B 2nd Floor, P.O. Box 17313 – 00100. Nairobi, Kenya | +254 720 566 401

India Office no.101, 1st Floor, Wellington Business Park II Andheri, Mumbai, Maharashtra, India | +91 98191 80552

sales@brightpointinfotech.com | info@brightpointinfotech.com

